

# CALL FOR PRESENTATIONS



## 2010 Green Energy Summit

Renewables, Energy Efficiency, Sustainability, Green Business,  
Social Responsibility, Green Career Pathways, Water

Be part of the 7th Annual Green Energy Summit

### The New Green Economy *Opportunities & Challenges*

Wednesday, March 24 - Friday, March 26, 2010 at Midwest Airlines Center, Milwaukee

*(Formerly Wisconsin Renewable Energy Summit)*

The Wisconsin Technical College System Foundation, academic institutions, corporations, and non-profit organizations are proud to present this extraordinary opportunity for paper and poster presenters at the 2010 Green Energy Summit.

The Summit is hosted by Milwaukee Area Technical College and will be held March 24-26, 2010, at the Midwest Airlines Center in Milwaukee, Wisconsin. Individuals who apply to present at the 2010 Green Energy Summit must submit a title and abstract for their presentation no later than **January 10, 2010**. See the accompanying form that must be completed and submitted with your abstract.

The Summit will focus on “*The New Green Economy: Opportunities and Challenges*” in three topical groupings. Please select the appropriate topical grouping number and date for your presentation. There will be plenary sessions followed by breakout sessions focused on the themes (see submission form, next page). Each 90-minute breakout session will accommodate 4 to 5 speakers. Poster presenters should plan on standing by their posters for approximately two-hours.

#### Conditions

- Abstracts may be submitted starting **November 1, 2009**, and must be received by **January 10, 2010**.
- The Summit Planning Committee will notify all individuals by **February 10, 2010**, regarding acceptance.
- Abstracts and registrations will be accepted only through online submissions.
- All presenters must register for the Summit. Presenters will receive one complimentary registration for the day they are presenting. Additional registration dates are at the standard rate of \$125 per day or \$250 for the full Summit. Student registration is free.
- It is requested that the presenter grant permission for the WTCS Foundation to post their PowerPoint on the Summit web site ([www.greenenergysummit.us](http://www.greenenergysummit.us)) for the following year (March 2010 to March 2011).
- Presenters are responsible for their own handouts. By making your presentation available on our website, handouts may be unnecessary.
- No person may present more than two papers as author or primary coauthor.
- No monetary compensation is offered for presentations. Complimentary admission to Summit sessions for the day constitutes full compensation

#### Hotel Accommodations

We recommend that presenters traveling to Milwaukee for the 2010 Green Energy Summit make their travel and lodging arrangements in advance. The Visit Milwaukee website ([www.visitmilwaukee.org](http://www.visitmilwaukee.org)) offers a directory of area hotels, many of which are in the downtown Milwaukee area and within walking distance of the Midwest Airlines Center.

# POSTER Presenter Abstract Submission Form

When thinking about presenting at the upcoming 2010 Green Summit, don't forget the poster option. A poster presentation makes use of graphics like maps, photographs, and charts to describe your research project, leaving you available for personal interaction and in-depth discussions with colleagues. **Benefits of doing a poster include:** Creative visual elements; Intimate interaction with audience; Opportunity to address particular points of interest. **See page 5 for suggestions on creating your poster.**

**This is not an exhibitor's application. To apply as an exhibitor, please see the Summit's website at [www.greenenergysummit.us](http://www.greenenergysummit.us). Items with an asterisk are required field**

\*Name \_\_\_\_\_ \*Date \_\_\_\_\_

\*Affiliation \_\_\_\_\_

\*I am:  a high school student  an undergraduate student  a graduate student  not a student

\*Street Address \_\_\_\_\_

\*City \_\_\_\_\_ \*State \_\_\_\_\_ \*Zip \_\_\_\_\_

\*Phone \_\_\_\_\_ Mobile Phone \_\_\_\_\_

\*Email \_\_\_\_\_

\*Title of Proposed Presentation: \_\_\_\_\_

**\*Proposed Date of Presentation:**

*Select one. The theme of the day you choose should parallel the theme of your presentation.*

- Green Business Day, Wednesday, March 24, 2010      Session Number (1 - 8) \_\_\_\_\_
- Green Energy Day, Thursday, March 25, 2010      Session Number (9 - 16) \_\_\_\_\_
- Green Career Pathway/Sustainability Day, Friday, March 26, 2010      Session Number (17 - 24) \_\_\_\_\_

**Wednesday, March 24, 2010, Green Business Day - Session topics:**

1. Energy Innovations	2. Focus on Energy Program	3. Energy Independent Communities	4. Legal Issues and Utility Issues
5. Economic Issues & Financial Issues	6. International Standards	7. Green Technologies & Practices	8. Water Technologies

**Thursday, March 25, 2010, Green Energy Day - Session topics:**

9. Bio Fuels	10. Bio Industry Energy	11. Energy Efficiency & Energy Management	12. Green Transportation
13. Geo Thermal Energy	14. Fuel Cells and Hydrogen Power	15. Solar Electric Energy & Solar Thermal Energy	16. Wind Energy

**Friday, March 26, 2010, Green Career Pathway/Sustainability Day - Session topics:**

17. Climate Change	18. College & University Initiatives	19. Curriculum Programs & Course Design	20. Greening Practices for Colleges
21. Green Jobs & Training Pathways	22. Social Responsibility & Sustainability	23. Sustainable Practices	24. Pathways out of Poverty (MAWIB)*

\* Milwaukee Area Workforce Investment Board (MAWIB) will prepare a number of dynamic, interactive presentations to high school students from Milwaukee Public Schools as well as other disadvantaged youth and adult populations that are seeking to join the future green workforce. Applicants that want to present specifically to these populations should apply to present as part of MAWIB's program.

## Biography

Copy and paste your bio, 250 words maximum, into this form.

## \*Abstract (250 word maximum):

Type and save your abstract on your computer; maximum 250 words; copy and paste your abstract into this form.

If your poster is selected, you must be present for two hours during which time you will interact with participants.

You are responsible for setting up and removing your poster from the conference site.

The conference site will provide push pins and backing board to accepted poster presenters, if needed.

I require access to an electrical outlet.

I require backing board and push pins.

I hereby grant permission to post a digital copy of my poster on the Green Energy Summit website for the year following the Summit. Please submit presentation online at [www.greenenergysummit.us](http://www.greenenergysummit.us).

Please check over form to make sure all required fields are complete before submitting.

Click here to submit your application  
to the 2010 Green Energy Summit



# 2010 Green Energy Summit

Renewables, Energy Efficiency, Sustainability, Green Business,  
Social Responsibility, Green Career Pathways, Water

## Suggestions for Poster Creation

When creating a poster, it is important that you be able to answer positively the following questions:

- |                                 |  |  |
|---------------------------------|--|--|
| √ Am I drawn to<br>this poster? | √ Can my audience<br>quickly examine<br>and understand it? | √ Will an interested reader<br>be able to asked<br>informed questions? |
|---------------------------------|--|--|

**Below are some design suggestions to help you create your poster:**

### TITLE

- Mount at the top of poster
- Includes presenter(s) name(s)

### ABSTRACT CONTENT

- Language should be clear and concise
- Make font large enough to be read from several feet away
- Use arrows, numbers, or letters to indicate reading order
- Label poster sections. Examples include:
  - Introduction
  - Methods
  - Results
  - Conclusions

You may wish to supplement your poster with handouts.

Please note that presenters are responsible for printing and bringing their handouts to the Summit.

---

### References in Poster Design:

Miller, Jason E. and John K. Trainor. 2006 *Creating Anthropology Conference Posters: A Guide for Beginners*. <http://www.aaanet.org/meetings/upload/How-to-Create-Anthropology-Posters.pdf>.

Richison, G. 1998. *Poster Presentations*. <http://people.eku.edu/ritchisong/posterpres.html>.

Radel, J. 1999. *Designing Effective Posters*. [http://www.kumc.edu/SAH/OTEd/jradel/Poster\\_Presentations/PstrStart.html](http://www.kumc.edu/SAH/OTEd/jradel/Poster_Presentations/PstrStart.html).

Block, S. 1996. *Do's and Don'ts of Poster Presentations*. <http://www.biophysics.org/education/block.pdf>.

Miller, L. et al. 2002. *Expanded Guidelines for Giving a Poster Presentation*. [http://www.asp.org/education/howto\\_onPosters.html](http://www.asp.org/education/howto_onPosters.html).