

Renewable Jobs in Wisconsin

Small Business Administration

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Full Spectrum Solar

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About Full Spectrum Solar

- ✿ Created five years ago as “Light Energy Systems”
- ✿ Owned by brothers Burke and Mark O’Neal
- ✿ Solar Electric and Solar Thermal Installer
- ✿ Located in Madison, WI



FULL SPECTRUM
S O L A R



About Ross

- ✿ Began two years ago as part-time office assistant
- ✿ Nine months as full-time “Office Manager”
- ✿ BA - Economics from UW Madison
- ✿ Focus on Energy Site Assessor in training



Are there jobs in RE?

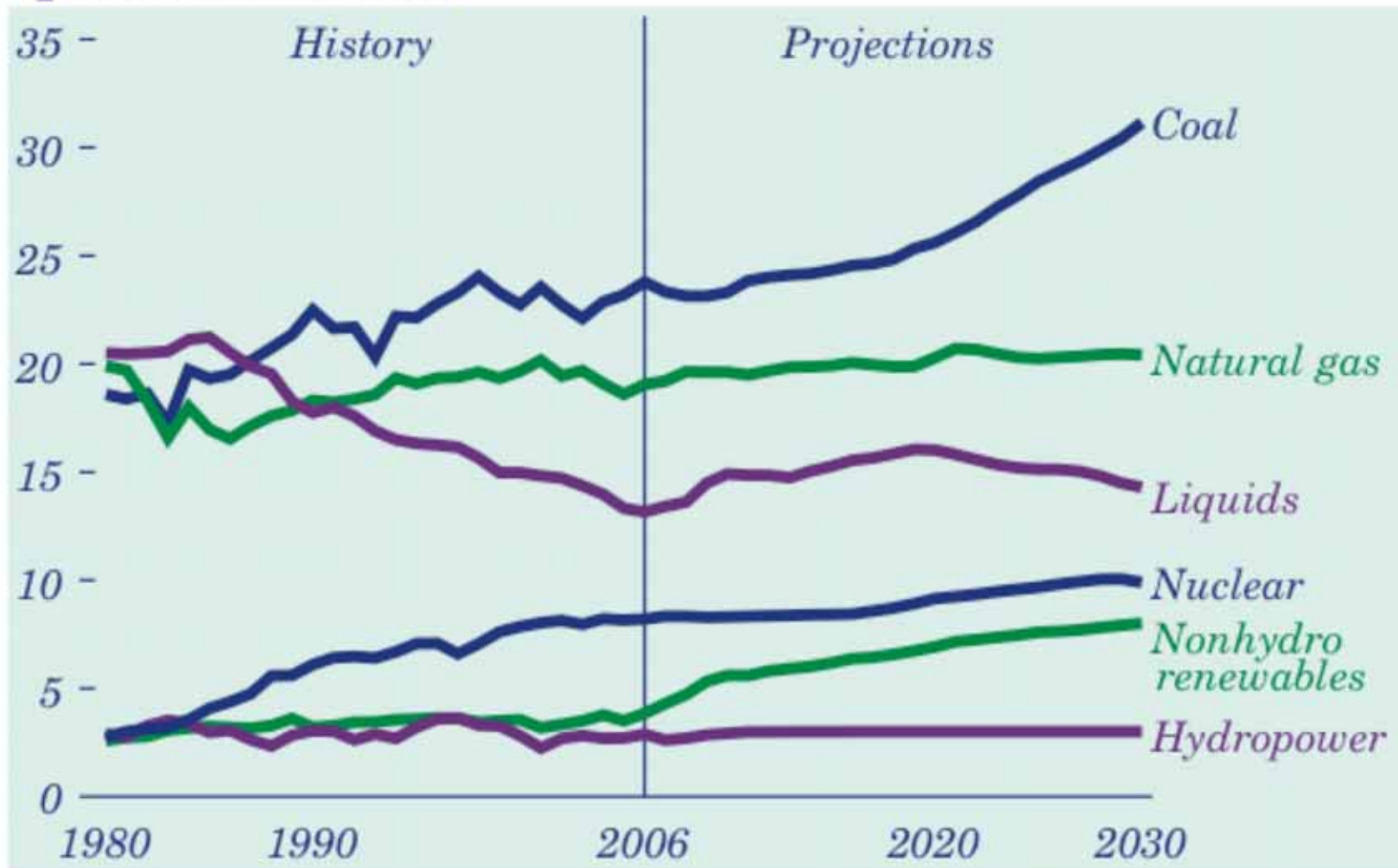
- ✿ Yes: RE resources are plentiful

- ✿ Yes: Demand is increasing

- ✿ Yes: Technology is improving

So...the industry is growing, quickly

**Figure 6. Energy production by fuel, 1980-2030
(quadrillion Btu)**



From Energy Information Administration
“Annual Energy Outlook 2008”

How do I get a job?

✿ RE experience

- MREA, SEI, Artha, Madison MATC

✿ Other work experience

- Trades, Sales, Drafting, etc.

✿ Credentials/Certifications

- NABCEP, trades, college degree

✿ Personal Commitment



What jobs are out there?

- ✿ Skilled Labor

- ✿ Sales & Outreach

- ✿ Administration



Skilled Labor

✿ Installation

✿ Repair

✿ Design



Sales & Outreach

- ✿ Marketing
- ✿ First Inquiry
- ✿ [Site Visit]
- ✿ Quotations

Administration

- ✿ Communications (inside company and outside)
- ✿ Database Management
- ✿ Bookkeeping
- ✿ Physical Organization (office, workshop, warehouse, vehicles)



Get Educated

✿ Midwest Renewable Energy Association

www.the-mrea.org

✿ Solar Energy International

www.solarenergy.org

✿ Artha Sustainable Living Center

www.arthaonline.com

✿ Madison Area Technical, Lakeshore Technical,
Mid-State Technical Colleges