



Date:

Thursday, March 25, 2010

Time:

4:00pm - 4:20pm

Presenter:

“Maximizing energy savings with energy efficient lighting”

Rodney Heller

LC, CLEP, Managing partner, Energy performance Specialists LLC

It is easy to save 40-50% on lighting costs utilizing new technology. At Energy Performance Specialists LLC, we typically get 60-80% energy savings. How do we do it? By following the 3 Pillars of energy efficient lighting. 1) What is the task? 2)What is the technology? 3)How are you going to control it? 99% of the lighting sales people focus on the technology and skip 1 and 3. If you do this, you are leaving 20 to 40% of your energy potential energy savings on the table. This is a crime. I will discuss how spaces should be relit and how to do it.

Presenter Biography:

Rodney Heller

- Lighting Certified (LC) by the National Council on Qualified Lighting Professions, 2006
- Test committee resident expert -energy efficient lighting retrofits
- Certified Lighting Efficiency Professional (CLEP) by the Association of Energy Engineers, 2009 Illuminating Engineering Society of North America (IESNA), member, 2007
- President of the Madison Section 2009-2010
- Lecturer on energy efficient lighting retrofits
- Lecturer Fundamentals of Lighting University of Wisconsin - Platteville 2009
- Guest lecturer in the Renewable Energy Engineering department
- Energy Efficient Lighting Consultant to numerous Energy Engineering companies and Electrical Contractors
- Energy Performance Specialists LLC, Managing Partner 2003-2010
- Strategic Direction
- Education
- Research