



Date:

Thursday, March 25, 2010

Time:

3:25 p.m. –3:40 p.m

Presenter:

“Powering Businesses, Schools and Communities with the Wind – Soup to Nuts”

Alicia Leinberger
Marketing and Development Director
Seventh Generation Energy Systems

Every path towards progress starts with an idea. Seventh Generation Energy Systems will share our experience in turning ideas into reality through careful consideration of factors and options in small and community wind. How do you move forward towards powering your business, school or community with wind? How do you create a project bound for success? What are the key milestones along the way, and who should be involved in those decisions?

Ms. Leinberger's presentation will clarify for decision makers where to begin walk through a rough sketch of the development process from: wind resource assessment and feasibility of larger or multi-turbine projects; sizing the system to meet your load (after efficiency measures); incentives and financing models; installer qualifications; equipment procurement; permitting and preparation; installation and commissioning; and long-term maintenance.

Presenter Biography:

Alicia Leinberger

Alicia Leinberger has been with Seventh Generation Energy Systems since it formed in 2002, as Board Treasurer and employee in different capacities. Her background in marketing and business development lends itself well to the project driven world of small and community wind. She has played a part in the placement and installation of nearly 1MW of small wind in Wisconsin. Ms. Leinberger regularly participates in the Midwest Renewable Energy Fair, the American Wind Energy Association Small and Community Wind conference, the Midwest Small Wind Conference, and a variety of other events related to the industry. She is knowledgeable of policies, incentives and financing structures to support the growth of small wind. Her passion for the goal of distributed generation from local resources, with systems owned by local folks, comes through in her work with communities, tribes, schools, farms, and businesses all across the Midwest.