



The New
Green Economy –
Opportunities
& Challenges

MARCH 24 – 26, 2010

Midwest Airlines Center
Milwaukee, WI

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2010 Green Energy Summit

Renewables, Energy Efficiency, Sustainability, Green Business,
Social Responsibility, Green Career Pathways, Water

Dear Colleague,

The 2010 Green Energy Summit will be held March 24-26 at the Midwest Airlines Center in Milwaukee, Wisconsin. The theme of this seventh annual Summit is “*The New Green Economy – Opportunities and Challenges*”. This letter invites your organization to join us as an exhibitor at the Summit. Attached includes a summary of the Summit, an Exhibitor Registration Form, and a floor plan of the exhibition spaces.

The 2010 Summit has three sub-themes – one for each of its three days. Wednesday, March 24, will be *Green Business Day*; Thursday, March 25, *Green Energy Day*; and Friday, March 26, *Green Career Pathways/Sustainability Day*. This major conference will attract attendees from Wisconsin and adjacent states, primarily representatives of businesses, government, and education (including faculty and students from Wisconsin colleges and universities and area high schools). We have scheduled refreshment breaks in the Exhibit Hall plus designated periods when exhibits are the featured activity.

To learn more about the Summit and its sponsoring organizations, please visit our web site at www.greenenergysummit.us. We know that you will enjoy networking with like-minded energy stakeholders from business and industry, as well as educators and students who are eager to learn about career opportunities in the *New Green Economy*. In addition to spotlighting your products for renewable energy and energy efficiency, we encourage you to discuss opportunities you may have to educate or employ students.

Please use the attached Exhibitor Registration form to register your organization for 2010 Green Energy Summit exhibition. Go to the Exhibits section of the Summit web page to check available booth spaces, fee structure, and our sponsors and partners that have already reserved their place on the show floor. Note: refreshments and luncheons included.

Upon receipt of your form and payment, we will provide a code for online registration of your exhibit staff. Please contact us if you have questions. We sincerely appreciate your participation in the exciting seventh annual 2010 Green Energy Summit, and we look forward to seeing you there!

Sincerely,

Ed Blume, RENEW Wisconsin, eblume@renewwisconsin.org
Bill Quirnbach, Milwaukee Area Technical College, quirnbaw@matc.edu
Exhibit Co-Chairs

Attachments



2010 Green Energy Summit

Renewables, Energy Efficiency, Sustainability, Green Business,
Social Responsibility, Green Career Pathways, Water

Wednesday, March 24 - Friday, March 26, 2010 at Midwest Airlines Center, Milwaukee

With workshops Saturday, March 27, 2010 at Milwaukee Area Technical College Oak Creek Campus, ECAM Center



Be part of the 7th Annual Green Energy Summit!

The New Green Economy *Opportunities & Challenges*

The 2010 Green Energy Summit will be held March 24-26 at the Midwest Airlines Center in Milwaukee, Wisconsin. This acclaimed three-day conference is sponsored by the leading academic and corporate institutions of the region. The theme of the 2010 Green Energy Summit is *The New Green Economy – Opportunities and Challenges*. Keynote speakers for the 2009 Summit included Dr. James Hansen of NASA and Congressman David Obey.

The primary mission of the Summit is motivation and education – education of professionals, investors and entrepreneurs for opportunities in clean energy, and education of workers-in-transition and students for the future workforce. Our tent is big, and our attendees comprise a broad range of energy stakeholders. It is a hallmark of this conference that all students may register free of charge – thanks to the generosity of our sponsors! The 2009 Summit attracted 300 presenters and nearly 3,000 registrants. We expect more than 4,000 attendees at the 2010 Summit.

2010 Green Energy Summit EXHIBITOR REGISTRATION

Wednesday, March 24 – Friday, March 26, 2010 at Midwest Airlines Center, Milwaukee

COMPANY/ORGANIZATION/SCHOOL INFORMATION:

List your company name and contact information as you would like it to appear in the Summit program. The 2010 Green Energy Summit will reserve your company exhibit space from the information on this form. You will be sent a confirmation with a code to register your staff on-line as pre-paid individuals.

Company name: _____

Contact name & title: _____

Will this person attend the Summit? Yes No. If not, please provide name of representative who will be the on-site contact during the Summit:

Name: _____

Address: _____ City/State: _____ Zip: _____

Telephone: _____ Fax: _____

Email: _____ Website: _____

Description of products/services: _____

REGISTRATION:

Exhibit fee includes one adult registration to the Summit. Additional exhibit staff registrations may be purchased. You still need to individually register each attendee by March 1, 2010 at www.greenenergysummit.us. Once we receive payment we will confirm your organization's reservation, and provide a code that will allow your (paid) exhibit staff to register individually online.

EXHIBIT RENTAL SPACE:

Exhibit fee includes one 10' x 10' exhibit space (with one skirted 8' table, two chairs, wastebasket and company name sign) and one adult registration to the 2010 Green Energy Summit.

- We want to purchase one Standard exhibit booth at the 2010 Green Energy Summit for \$495 \$ _____
- We want to purchase one Preferred exhibit booth at the 2010 Green Energy Summit for \$595..... \$ _____
- We want to purchase one Premium exhibit booth at the 2010 Green Energy Summit for \$695..... \$ _____
- We want to purchase # _____ additional adjacent 10'x10' spaces @ \$300 each, total \$ _____
- We would like to reserve booth(s) # _____ (See floor plan next page)
- We want to purchase # _____ additional Exhibit Staff registrations @ \$225 each, total \$ _____

Additional Staff name Email

Additional Staff name Email

Please send additional information about sponsorship opportunities

TOTAL Payment..... \$ _____

QUESTIONS:

For questions about exhibiting, contact Ed Blume at (608) 819-0748 or by email at eblume@renewwisconsin.org.

LODGING:

For lodging, other information, and link to on-line registration, go to www.greenenergysummit.us.

Booth selection will be confirmed as soon as payment is received and processed.

Payment must be made in full in 30 days of exhibit space reservation or the exhibit space will be released. After February 1, 2010 payment is due in 10 days of reservation; after March 1, 2010 payment is due in 3 days of reservation.

On behalf of the 2010 Green Energy Summit, Wisconsin Expo, Inc. will be our sole exhibit decoration vendor. They will send all registered Exhibitors a complete exhibit kit, including forms for ordering additional furnishings, electricity, information technology, storage services, or other support. They may be reached at 262-670-1300, wexpo@aol.com

Mail completed registration form with payment to:

2010 Green Energy Summit, WTCS Foundation, Inc.,
Attn: Lori Wermuth, One Foundation Circle,
Waunakee, WI 53597-8914

WE ARE PAYING BY ENCLOSED CHECK
Make check out to: 2010 Green Energy Summit

WE ARE PAYING BY CREDIT CARD

American Express, Mastercard or VISA accepted

Personal Credit Card Corporate Credit Card

Credit Card # _____ /
Exp. Date _____

Authorized by _____

Contact phone or email _____ / /
Date submitted _____

OFFICE USE ONLY					ASSIGNED BOOTH # _____		
\$	WTCSF	PL	EX	SPON	REG	WIEX	WEB

If not enclosing a check, click here to send via email:

SUBMIT TO 2010 GREEN ENERGY SUMMIT

Green Energy Summit EXHIBIT BOOTH FLOOR PLAN

March 24-26, 2010 – Midwest Airlines Center – Milwaukee, Wisconsin

To purchase an exhibit booth:
www.greenenergysummit.us

To arrange for extra services: email
 Wisconsin Expo, Inc. at wixpo@aol.com

Exhibit fee includes one 10' x 10' exhibit space with
 one skirted 8' table, two chairs, wastebasket and
 company name sign

Topical Session Areas

Topical Session Areas

Ballroom D
 (Plenary/General Session Area)

Ballroom C

Registration

Poster Presenter Displays
 F
 E
 D
 C
 B
 A

- Standard Booth (\$495 value)
- Preferred Booth (\$595 value)
- Premium Booth (\$695 value)
- Sold
- Payment Pending
- Poster Presentations

PLEASE NOTE: This floor plan will be updated as frequently as possible, but some exhibit spaces may have been reserved since last posting. Booth selection will not be confirmed until receipt of payment. Payment must be made in full in 30 days of exhibit space reservation or the exhibit space will be released. After February 1, 2010 payment is due in 10 days of reservation; after March 1, 2010 payment is due in 3 days of reservation. **This chart was last updated 3-14-2010.**

2010 Summit Sponsors

Green Champions



We Energies



Summit Partners



Sustaining Sponsor



Sponsor



RENEW Wisconsin



Advocate



Supporter

