



2009 WISCONSIN

## Renewable Energy Summit

Renewables, Sustainability, Energy Efficiency,  
Social Responsibility, and Green Energy Practices

## Business: Green Technologies & Practices Session #2-5

**DATE:**

**THURSDAY, MARCH 26, 2009**

**Breakout Session 2-5:**

**Time:**

**4:30pm – 6:15pm**

**Presenters:**

**On Social Responsibility**

Michelle Mason

### **A Journey: Interior Designers and Green Projects**

Pamm Steffen, Mount Mary College with student panel  
(H. Bakich, L. Blazek, S. Olson, C. Prossen)

Sustainable lighting/ carpet experts, architectural firm case study.

This fast moving panel presentation introduces highlights in the journey to a green facility through the interior design profession . Attendees will briefly learn about the sustainable design curriculum in the Mount Mary College Interior Design Department, the benefits of occupying and marketing a green facility, and vernacular which will help the listener become an informed client. A second career/ degree interior design student will summarize the relationship between interior designers and sustainable design. We will move on with two important components of green product selection-lighting and carpeting-presented by experienced alumnae working for IBC Engineer Services Inc and Bentley Prince Street Carpets. A TWP Architects LEED AP interior designer/ alumna will describe Leadership for Energy and Environmental Design (LEED). She will continue with the interior designer-client relationship in green planning and present a case study while highlighting key considerations. The panel will conclude with the case study end user's response to the experience and benefits of going green. There will be 15 minutes for QA at the end. Terminology, website, and subject specific literature will be provided.

**Presenter Biography:**

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### **Pamm Steffen**

Pamm Steffen has been employed as a professor in the Mount Mary College Interior Design Department for 26 years. Most of that time she has been the chairperson of the Department. She teaches a sustainable design course and has orchestrated several extensive green conferences during that time. She is a co-founder of the Wisconsin Green Building Alliance and has presented locally on numerous occasions. The panel is comprised of a current student and three alums who have presented to business clients and professional organizations for many years through their employment. All are experts in their fields.